



# chameleon *direct*

“ the UK’s  
strongest  
signal mobile  
service ”



Our **chameleon sim technology** provides the highest level of mobile coverage, changing to the strongest signal when one or more operators in the UK are unavailable.

powered by **manx telecom**



Chameleon Direct - an **essential** part of your mobility plan

**automatically connects** with multiple networks

**MTPAS compatible**



## what is chameleon?

Whilst your preferred mobile network might provide suitable coverage for much of the time, there are occasions when due to network problems or your location in the UK, your mobile signal may be poor, intermittent or simply unavailable (not-spots).

Our Chameleon Direct product solves these problems. The smart SIM technology provides the highest level of mobile coverage, by accessing all UK mobile networks, to find the strongest signal, regardless of location, giving you the best possible mobile coverage when you need it most

As a result we are the market leader for a wide range of critical connection applications and situations, ideal for those who live, work or spend time in remote locations or who travel a lot in their day to day life, including lone workers, vets, emergency services, VIPs, business people remote workers and many more.

Manx Telecom is the first company to offer a truly mass market SIM card that offers access to every one of the UK's telecom's networks through its Chameleon Direct service.

# how does it work?

It works with any dual band GSM (900/1800) or UMTS mobile handset which is free of Network locks and the Chameleon Smart SIM technology provides the user with access to all UK mobile networks, selecting the strongest available signal.

Since 2000, our Chameleon SIM technology has already proved vital and of real benefit for 1000s of customers, requiring optimal mobile coverage or that mission critical connection whether it's for personal, commercial or operational reasons. Using a unique number range, the service also gives 3G, packet and circuit switched data coverage across all UK networks.

The Chameleon Direct service offers a simple and fully managed end to end solution: no complicated bundles or subsidised handsets are included, just security and mobile access at the highest level. Not least, our SIMs can be programmed with the appropriate Class of Service so that they will work under MTPAS conditions. Therefore, if the organisation and end user in the UK is entitled to MTPAS status, it can be provided as part of the Manx Telecom Chameleon Direct Service.

## about manx telecom

Listed on the Alternative Investment Market on the London Stock Exchange, we are a leading communication solutions provider based on the Isle of Man and our operations touch the lives of almost every individual and business on the Island.

In fact we've been in business for over 125 years and in everything we do we offer class-leading technology, delivered with a passion and a painstaking dedication to our customers' best interests.

In our local market, we offer a full range of fixed line, mobile, broadband, data, hosting, and managed services, to consumers, businesses, and the public sector. Our growth has been underpinned – and is fuelled – by a commitment to innovation and sustained investment in both technology and people. Over the last ten years, we have invested some £110million in the Isle of Man's telecommunications infrastructure. For example, in late 2013, we announced a partnership with Huawei to provide 4G services to the Isle of Man, which was delivered in July 2014 to 99% of the Island's population, following a £10m investment.

In global markets, we provide world class connectivity and data hosting services. We also have a growing portfolio of international "smart SIM" solutions, marketed through our Global Solutions team who work with key strategic partners to offer wholesale SIM card and messaging solutions to many sectors across the world. These include our Chameleon product for Connection Critical and Machine-to-Machine (M2M) markets, International Mobile Virtual Network Enabler (MVNE), and Global Messaging products and services, mainly via channel partners.

The Chameleon Direct product is the first multi-network strongest signal "smart SIMs" being marketed direct to the UK consumer.

Some of our major achievements include:

- Designing and constructing a world class purpose built Data Centre which meets and exceeds the most demanding operational requirements in financial and e-gaming sectors.
- Installing a world class high capacity resilient off-Island MPLS network.
- Providing guaranteed global connectivity solutions.
- Building and launching Europe's first live 3G network.
- Launching Europe's first HSPA (3.5G) service.
- Building and launching the Island's first 4G network in partnership to 99% of the population with Huawei.

## pricing

Our Chameleon Direct service is available as a pay monthly option only. More detailed pricing and information can be found on our website.

Chameleon Direct for use in the UK	
Monthly rental ex VAT	£5.00
Calls per minute ex VAT	£0.25
SMS per message ex VAT	£0.10
Data per MB ex VAT	£0.25

If you are looking to deploy SIMs in larger volumes, or if you are interested in discussing this or other options, please use the contact information below.

# Don't take our word for it, take a look at the case studies on our website.

**call:** +44 (0) 1624 636 363

**email:** [chameleondirect@manxtelecom.com](mailto:chameleondirect@manxtelecom.com)

**web:** [strongestsignalmobile.com](http://strongestsignalmobile.com)

**manx telecom**